

## DASHBOARDSTREAM - WE START SMALL

DASHBOARDSTREAM for small businesses:

Knowing what your customers need, when they are most prone to making a purchase, what types of promotions produce the best results, and having this information in the palm of your hand is key to developing a sustainable competitive advantage. This information is derived from a deep data driven analysis of historic changes in inventory demand.

Fact of the matter is, conducting advanced data mining is a very costly and time consuming process, which few small business owners have the knowledge or resources to understand and put into use. This leaves many businesses struggling to keep up with the larger competitors who have the resources to obtain this information.

Our platform provides small business owners with the same valuable and comprehensive data large companies use, but in a user-friendly and interactive environment that makes the information very easy to understand for even the most novice user, and at a fraction of the cost.

[Here is how it works!](#)

We know first-hand just how time consuming running a business can be. It's often difficult to make time for our loved ones, much less for the tedious process of data management. Our goal is to make this process absolutely seamless, letting you focus on what matters most.

DashboardStream offers a new interactive way to analyze your business. By using clear and concise graphic visualizations our platform provides, instead of raw, unstructured data you will save a tremendous amount of time and resources, while receiving information you can instantly use to improve your business.

We understand better than anyone that every business has highly specialized needs. This is why DashboardStream is designed and customized especially for you using your personal data. Our system will provide you with well organized visually appealing data and key recommendations to improve your operations, customer relations, and inventory management.

Our technology adapts to your business! The business intelligence system notices patterns in your inventory and immediately notifies you when there is need for concern or opportunity for progress. The benefits here are tremendous:

- Notice demand in the market before your competitors do
- Keep your employees on track by setting performance targets
- Understand why your goals are not being met and what needs to be done

All of this is available instantly without having to spend hours sorting through your books, holding daily meetings, or hiring expensive consultants.

If you already using a Business Intelligence platform, DashboardStream can help automate the process and save you a tremendous amount of time and resources. Our system will sort and compile your data and deliver clear snapshots in a single, user-friendly environment. This will save you hours of time and lots of headache when it comes to daily inventory management and forecasting.

Why DASHBOARDSTREAM:

- **Low Start-up Fees!** A typical business intelligence system is very expensive to implement. At DashboardStream we know how hard it can be for a small business to make a large payment on a new service, so we bare the burden.
- **Cost Effective!** The system is entirely cloud-based, which means no additional maintenance, personnel, and set-up costs.
- **Versatile & Customizable!** DashboardStream takes you from A-Z by providing valuable data at every level, including but not limited to operations, price fluctuation, inventory management, customer engagement, supplier relations, and lots more.

- Concise Reports! The data is adjusted to meet your individual, fast changing business needs. Set the reports to run on your schedule and conduct performance comparisons overtime quickly and easily.
- Smart Recommendations! Our inventory management system tracks your progress in real time and makes accurate recommendations based on your business performance.
- Safe & Secure! (please clarify this further)
- In The Palm Of Your Hand! Whether at the office or on the go; you will have complete and instant data access on any device at anytime.
- Low Subscription Fees! While we focus on quality and providing the most valuable information possible; we know cost is always a factor. Our service fees are significantly lower than the initial investment and expenditures of competing business intelligence platforms.

We believe every business deserves the right to have access to key information at an affordable cost. Our goal is to bridge the gap between premium analytical platforms and low cost providers.

## **HOW IT WORKS**

## INITIAL SETUP STEPS

### Stage 1.

We will offer a free trial to allow the customer to familiarize themselves with the platform and its benefits before making a financial investment.

We will contact you and review your specific requirements.

We will examine the available data, transfer options, and your specific needs.

### Stage 2.

Based on your personal and business demand we will develop a customized intelligence dashboard using the QlikView BI Platform.

### Stage 3.

DashboardStream will use its advanced algorithm (patent is pending) to capture data from the Business Intelligence customer dashboard. A personalized graphic display will be provided by using a combination of hardware and software components.

Comprehensive report(s) are compiled and delivered to you via Web UI View.

For those who wish to conduct their own data mining; a separate access point will be provided with direct access to BI platform (QlikView).

## **COMPLETE CYCLE OF DASHBOARDSTREAM UNIQUE PROCESS:**

*/Patent Pending/*

DashboardStream records system data to provide key performance indicators, item charts, graphs, views tables, and much more, assembled into easily accessible records for the customer.

All records are stored in Database Storage and snapshots are automatically sent to your personal digital web interface. Instant access is available via mobile app and/or email.

Ultimately obtaining valuable insights is what business intelligence is all about. Accurately forecasting demand, sorting by exception, filtering results, segregating inventory and customer profiles, and most importantly presenting key recommendations is where the true value of DashboardStream lies.

DashboardStream's powerful platform is capable of analyzing and delivering a virtually unlimited amount of data.

Our user-friendly interface allows the customer to view data by using textual, graphical, and other forms of representation for every relevant item and then have the data compiled into a condensed view for fast and easy analysis.

The end result is a clear, organized, and concise view of every product in one convenient location, which you can access at the office or on-the-go. Actionable data analysis and recommendations that can take your business to the next level

## DATA TRANSFER and DELIVERY OPTIONS

Your data can be transferred from simple excel sheets to directly from your CRM system.

DashboardStream can then transfer your data to:

- Synced Shared Folders
- Web Pages (Display component of UI)
- Mobile devices, tablets
- Email
- and much more

PRICING:

Our fee structure is as follows:

1. Dashboard building and implementation (QlikView platform)

*One time development fee*

2. Dashboard ongoing support and maintenance

*Maintenance service fee*

3. Data management (customer web UI) and data/reports delivery

*Monthly subscription fee*

#### MAINTENANCE:

Ongoing system maintenance is included at no extra cost with any of our subscription packages.

Additional development services are available upon request.

For those interested in personal data analysis and discovery options, extra access points can be provided

**DASHBOARDSTREAM: Premium results, discount services.**

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## **Forecast/Demand/Inventory Management Component**

An accurate forecast can paint a clear roadmap for your business, design an effective marketing strategy, and help develop operational milestones.

By taking each individual item in your inventory, analyzing it's demand and value to your business you will allow you to accurately predict market demand and shifts in consumer engagement.

The system will automatically provide inventory adjustment recommendations through an easy to read graphical presentation. Depending on your business requirements, the recommendations can be correlated with an individual sales rep or by various demographic criteria.

By helping you analyze your sales and demand changes you will be able to find patterns that you can take advantage of in your marketing, pricing, and general business strategy. The demand can be sorted by product customer, demographic criteria, and much more. The system studies and adjusts to your actions and makes recommendations accordingly to maximize the correlation to your business and optimize recommendations.

DashboardStream helps eliminate overstocking , which can lead to expensive waste as well as avoid costly shortages which can damage your brand.

DashboardStream will not only help remedy dangerous supply situations but will also provide an action plan for your review.

Our system carefully analyzes and predicts potential supply gaps and overages. Our unique patent pending methodology uses a set of regulators allowing to manage its outcome. You will receive a comprehensive list of actionable recommendations which you will have the opportunity to approve, reject, or modify at a click of a button.

How quickly a business makes it's adjustment in reaction to shifts in demand is key to success.